

MIND RESOURCES



GOOD THINGS COME

IN PAIRS

GET CERTIFIED AS A COACH AND A TRAINER WITH AN INTERNATIONALLY RECOGNISED QUALIFICATION IN JUST 3 DAYS!

Through the Mind Resources Institute of Learning and Innovation you can gain a **dual certification** to practice as a Mind Resources Certified Coach and Trainer. There is no other program on the market that offers to certify you in both professional fields the way Mind Resources does.

"Good Things Come In Pairs" is a 3-day interactive Master Class event designed specifically to teach you the most fundamental coaching and training skills in a powerful yet fun way.

While training and coaching both promote learning, they do so in different ways and therefore a dual certification is critical should you want to become both a Trainer and a Coach - **Training** is about teaching specific skills or knowledge while **Coaching** is about facilitating someone else's thinking and helping them learn.

Our unique 3-day event is highly interactive, allowing for plenty of practice time so you can "hit the ground running" when you graduate.

WORKSHOP LEARNING OUTCOMES

1. Learn the fundamentals of the Coaching and Training process
2. Discover the core skills and techniques you need to become an outstanding Coach and Trainer
3. Distinguish between various learning and behavioural styles
4. Become an expert at handling individual and group behaviour plus distractions
5. Create winning relationships with coaching clients
6. Understand training design and structure
7. Learn to use training needs analysis techniques, so that the true needs of participants are understood
8. Uncover how to design and prepare a program based on those needs, so that the training is targeted at the right level
9. Find out how to deliver the right training program or right coaching session to suit your client
10. Practice coaching and training with others in a guided environment so you leave the program with confidence

If you are looking to upgrade your current skills or seeking a career change then this unique certification course is a must!

The 3-day certification also has a pre and post study aspect to it, which will ensure you are primed and ready for success. You will receive a basic toolkit to help you build an effective and prosperous coaching or training business.

Learning and Development Solutions

The Mind Resources Difference

Using the latest Neuro-Linguistic Programming (NLP) strategies as well as world-renown interactive, behavioural training methodologies, Mind Resources stands apart because our trainers, led by our Master Trainer Michele Nash with over 30 years of success in the field, use these techniques to enhance the training experience for each participant. Consequently, each learner is ensured transference of the highest order.

The Mind Resources Promise

The Mind Resources company mission is to help you create the future you want. We promise to help you uncover tangible, workable solutions that produce amazing results for you and your teams so you can ensure your business will survive and thrive!

YOUR INVESTMENT INCLUDES ALL OF THE FOLLOWING:



What's Included?

- Internationally recognised certification as a Mind Resources Certified Coach and Trainer
- Official seal/logo to be used in marketing and publicity & Mind Resources naming rights
- Training as a Mind Resources Certified Trainer to present the FISH! Philosophy (Conditions apply)
- Commission for reselling Mind Resources products and services
- Access to Mind Resources training resources and library
- Gain eligibility to join the 5-day Neuro-Linguistic Programming (NLP) Coaching Program to become certified as an NLP Coach at a highly reduced price
- Light refreshments



Money Matters

The techniques you will learn are usually only discussed in high-end programmes costing thousands of dollars, but Mind Resources brings you all the benefits at the fraction of this price!

Cost: \$4,995 + GST per person for the 3 days or the equivalent in your local currency. Early Bird Registrations available.



How To Register

Let's talk about the benefits so you can make the right decision and buy with confidence. Contact The Mind Resources Institute of Learning and Innovation on the details below.

Ask about our multiple booking offer!

COUNTRY	EMAIL	TELEPHONE
AUSTRALIA	info@mindresources.net	1300 655 133
NEW ZEALAND	nz@mindresources.net	+64 9 377 3245
HONG KONG	hongkong@mindresources.net	+852 2866 2958
MALAYSIA	malaysia@mindresources.net	+603 2284 3626
SINGAPORE	singapore@mindresources.net	+65 6536 7556



When you train with us, you will learn to redefine your success criteria and provide a new, exciting, profitable direction for your future. You will be able to talk to anyone and build rapport with anybody. The possibilities are endless!

- Michele Nash, Business Coach, Master NLP Coach & Trainer, Mind Resources Certified Master Coach and Trainer, Dip. Bus