



MIND RESOURCES

MIND READING FOR MANAGERS

HOW TO ACHIEVE GREATER EMPLOYEE ENGAGEMENT & PRODUCTIVITY

WE KNOW WHY YOUR STAFF LEAVE.

We also know how to get your managers to truly understand how to get the good employees to stay and work to their true potential.

If high employee turnover and low levels of engagement and productivity have been keeping you up at night, and you feel like your business funds are haemorrhaging, you're not alone.

HOW MUCH DOES EMPLOYEE DISENGAGEMENT COST AN ORGANISATION?



80% of staff are mildly engaged to actively disengaged



This costs the average organisation about **1/3** of the employee's salary each year



It costs **50-200%** of a staff's salary to replace them

CONTROL THE PROBLEM, BEFORE IT CONTROLS YOU.

Mind Resources has helped hundreds of organisations address disengagement and productivity issues.

Mind Reading for Managers Workshop by Kim Seeling Smith

Companies are raving about the success they've had with the Mind Reading for Managers 1-Day Workshop. Using the 5FOCUSed conversations model, the program helps leaders and managers effectively address and actively resolve employee engagement and productivity issues. Kim has experienced astounding success with this method working with many organisations across Australia and the US.

Satisfied clients:



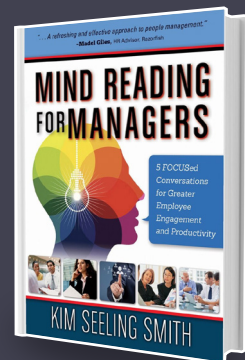
ABOUT KIM SEELING SMITH

5,000 'exit interviews' gave Kim Seeling Smith inside information on why employees leave - and conversely, what they need to be fully engaged, motivated and productive.

Kim is the author of *Mind Reading for Managers: 5 FOCUSed Conversations for Greater Employee Engagement and Productivity* and co-author (with Brian Tracy) of *101 Great Ways to Enhance Your Career*.

Kim is a regular contributor to business and HR publications in ANZ, the US, Canada and India. She has recently been quoted in *Forbes* and on *CNBC Online* (a major US media site).

Kim was recently invited to Richard Branson's private Island with Richard and 30 other 'disruptive entrepreneurs' for 3 days of high level discussion about how entrepreneurs, not governments will change the world.



NOW TAKING WORKSHOP REGISTRATIONS!

Workshop Learning

Outcomes



LEARN HOW TO SEPARATE
ENGAGEMENT AND
PRODUCTIVITY ISSUES FROM
OPERATIONAL ISSUES



UNDERSTAND THE
IMPORTANCE OF MONTHLY
FOCUSED CONVERSATIONS



TAKE AWAY A SCHEDULE AND
FRAMEWORK FOR
STRUCTURED ONE-ON-ONE
CONVERSATIONS WITH TEAM
MEMBERS THAT YOU CAN
IMPLEMENT TOMORROW



DISCOVER HOW TO ALIGN AND
INTERSECT THE
ORGANISATION'S NEEDS WITH
THE NEEDS OF EMPLOYEES



FIND OUT HOW MONTHLY
CONVERSATIONS CAN
COMPLETELY REPLACE
OUT-DATED SYSTEMS OF
ANNUAL PERFORMANCE
REVIEWS



LEAVE WITH CONFIDENCE
THAT IMPLEMENTED
CORRECTLY THE SOLUTION IS
PERMANENT

Real Companies,

Real Results

"I took over the Electrical Section around the time the company engaged Kim Seeling Smith. At that time our section had the highest employee turnover in the region, the lowest employee engagement scores and the lowest profitability per head. I knew something needed to change and adopted the concepts Kim taught straight away. We now have the lowest employee turnover, highest engagement scores and highest profitability per head in the region."

Yogesh Maharaj, Principal
Building Services Section Manager
Northrop Consulting Engineers

"We've successfully used the Mind Reading for Managers / 5 FOCUSed Conversations program to completely replace our annual performance appraisals. No one liked our old system and it was very time consuming for both managers and staff. Not only did this program achieve our goal of eliminating performance appraisals, we immediately noticed a reduction in re-work after implementing this program, which has a direct impact to our bottom line. Even our most skeptical of managers has come to embrace the monthly conversations."

Robert Shelton CPA, CTA
Managing Director
DFK Everalls



Learning and Development

Solutions

THE MIND RESOURCES PROMISE

The Mind Resources mission is to assist you in creating and achieving the future you desire. We promise to help you uncover tangible, workable solutions that produce amazing results for you and your teams. With Mind Resources by your side, rest assured that your business will survive and thrive!



Money Matters

The techniques you will learn in this workshop are usually only discussed in high-end seminars costing thousands of dollars, but Mind Resources brings you all the benefits at the fraction of this price!



What's Included?

- Light refreshments
- Workbook
- Conversation Starters
- A schedule and framework to help you plan a year's worth of FOCUSED conversations



Registering for a Workshop

Let's talk about the benefits so you can make the right decision and register with confidence. The possibilities for your return on investment are endless!

Call Mind Resources to book your spot today.

Spaces are strictly limited.

Ask about our multiple booking offer!

COUNTRY	EMAIL	TELEPHONE
AUSTRALIA	info@mindresources.net	1300 655 133
NEW ZEALAND	nz@mindresources.net	+64 9 377 3245
HONG KONG	hongkong@mindresources.net	+852 2866 2958
MALAYSIA	malaysia@mindresources.net	+603 2284 3626
SINGAPORE	singapore@mindresources.net	+65 6536 7556