

# A Practical Approach to Corporate Training Solutions

## The Global Organisational Learning & Development Arena

March 29 - 30, 2010, Shangri-La Hotel, Shanghai

Mind Resources is proud to present the GOLD Arena, a biannual learning event in Asia, which brings a range of facilitated learning sessions to a wide audience around the region. Previous events have run with great success in Asia.

Next year's event will be hosted in Shanghai on 29th and 30th of March, where approximately 200+ local and regional businesses and government bodies are sending teams of their people to learn about new training methodologies, learning and instructional tools and new avenues for corporate education.

Additionally, Australasian education, training and HR providers are exhibiting at this event, because in doing so they are reaching Chinese and regional businesses as potential clients for their learning programs and offerings.

### WHY VISIT?

The Gold Arena features Australasia's leading companies in the corporate training and development industry. A visit to the event will provide you with innovative ideas and tools that could help make a positive impact to your workforce. You will discover what is new in the market and have a chance to network with your peers.

Not only will you source new training providers, but we also equip you with key learning and development techniques in our featured workshops and seminars. They are held by experienced facilitators who will enable you to polish your business learning and performance. You can choose between a variety of seminars and workshops.

No keynote speaker, so you gain first hand experience and are given practical advice to come away from the event with essential knowledge and new ideas to make a positive impact on your workforce.

In 2007's GOLD Arena, one of the facilitators

was Dr. Joyce Martin, who has produced a wide range of research papers, and books for working with diversity, as well as career advisement material. She is the Author of Profiting from Multiple Intelligences in the Workplace, which turns Howard Gardner's revolutionary theory of multiple intelligences into user-friendly tools for understanding and assessing success in everyone from CEOs to cleaners.

***"The courses were very interesting. We picked up good tips to bring back to the office, for example on how to build up relationships and what we can do trying to be good bosses. The workshops I was attending were very well done."***

### WHO SHOULD ATTEND?

The GOLD Arena is ideal for:

- Learning & Development Managers
- HR Managers/Directors
- E-Learning Managers/Directors
- IT Training Managers/Directors
- Directors and Managing Directors
- CEOs

### WHY EXHIBIT?

The GOLD Arena is the perfect opportunity to market your offerings across Shanghai, China and the region. The event brings together local and regional businesses and government bodies with leading suppliers of learning and development products and solutions. We offer a platform to meet hundreds of new prospective clients over two days in Shanghai Expo year as well as to enhance your own know-how in corporate training.

With challenging market conditions, the GOLD Arena will provide exhibitors with a broad range of branding opportunities to improve your sales, gain more brand

awareness and generate new customers.

- Engage with prospects in a deep learning environment
- Test new offerings face to face
- Invite prospects and clients at a discount rate

### WHAT ARE THE BENEFITS?

- Discover and Experience Learning & Development techniques that address attitudes, behaviours, and competencies
- Workshops and Seminar instead of Keynote Speaker to experience first-hand the latest learning & development techniques with practical advise
- Meet suppliers face-to-face and source new solutions
- Market your products and services and gain a package of valuable opportunities to extend the value of your involvement beyond the two days of the event ●

# G.O.L.D. Arena 2010

## Featured Workshops

### Half Day

---

#### *The Practical Coach*

Your people are looking to you for direction.

They need to be provided with a clear vision of success and be encouraged in their efforts and challenges and be guided to improve their performance.

Mind Resources Practical Coach Workshop will assist with practical ideas, tools and techniques that you can use for coaching on a daily basis.

Participants will learn how to:

- Articulate a vision for the people being coached
- Realign mistakes and aid the growth of people
- Evaluate performance for coaching

### Half Day

---

#### *Race Without a Finish Line*

Companies can radically transform the way they work when they use Six Sigma to listen to their customer; make fact-based decisions; and optimise consistency in process performance. This workshop facilitates the learning of Six Sigma concepts.

Six Sigma seeks to improve the quality of process outputs and previous participants have found this workshop to be especially applicable to the service industry.

Workshop Outcomes:

- Understand the value that change brings to organisations
- Discover the drivers of customer centred quality
- Learn to manage changes in process performance

### Full Day

---

#### *Leader's of Character: Leadership - The West Point Way*

A practical full-day session that takes participants through a series of introspective activities to explore leadership learning experiences to drive success in any business.

Previous attendees say the activities stimulated thinking and engaged participants with the concepts, providing skills to take back to their organisations.

Participants will learn:

- COMMUNICATION means going beyond the voices in the dark
- TEAMWORK means everyone gets to cooperate and graduate
- PLANNING means no plan survives contact with the enemy
- FAILURE means providing the opportunity to learn from it
- ETHICS meaning doing the harder right
- DELEGATING RESPONSIBILITY means not just giving orders

***"Gain first hand experience  
and receive practical advice  
on how to make a positive  
impact on your workforce."***



**CALL YOUR LOCAL MIND RESOURCES CONSULTANT TO REGISTER YOUR INTEREST**